

As a locally-owned supermarket, we believe in supporting the community in which we trade and are proud to have been involved with the following initiatives. For more details log onto warnersbudgens.co.uk



Supporting Bidford Primary School with a French Café as part of their Cookery Club



Children from Bidford Primary School visit our local bakery as part of the Warner's Budgens bread project



Proud to sponsor the Cotswold Life Food and Drink Awards. Guy with Adam Henson and Tim Thurston, Archant Group Commercial Director



Store Manager Mike Worrall, running in this year's London Marathon



Announcement! We have been finalised for the Retail Industry Awards Store of the Year

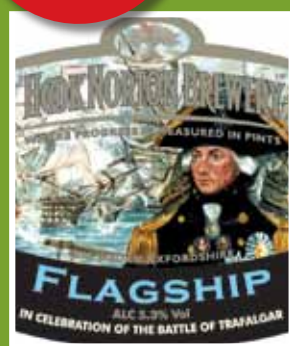


Proud to sponsor the first Bidford Juniors Football Tournament

Try this beer for FREE!

FREE for Taste Club members!

Fancy trying a product for free and then telling us what you thought about it? That's what Taste Club members can do every month with our exclusive Free Taste feature. Each month Taste Club members are treated to an exciting free product and then invited to comment on it.



Past Free Taste products have included Warburtons crumpets, Budgens stone-baked pizzas, Pieminister pies and Innocent smoothies. Taste Club is free to join – simply log on to bugenstasteclub.co.uk to get your voucher for a free bottle of Hook Norton Ale to try. As well as Free Taste products, members can save up to £30 on their food bills every month with Taste Club vouchers, receive exclusive offers at local restaurants, recipes from local chefs, and features on new and exciting products in-store

Contact us

Hi, I'm Mike Worrall, your store manager. As you can see, we really do listen to our customers at Warner's Budgens and do all we can to give you what you want. If you have any more requests, please do get in touch at www.warnersbudgens.co.uk, and click on the 'Your Thoughts' button: we will respond to you within 72 hours. Or visit me in person at Warner's Budgens, Salford Road, Bidford-on-Avon, B50 4AW, tel 01789 773352: I'll be pleased to hear your thoughts.



Autumn Newsletter

Free delivery when you spend over £50!



Let your food come to you!

Our new home delivery service makes shopping so easy you don't even need to leave the house!

Shopping has just got even easier with our newly relaunched home delivery service. As we are a local store our home delivery service is truly personal – we can guarantee next day delivery if you place your order online or over the phone, and even same day delivery if you do your shopping in-store.

Our dedicated home delivery team really puts the customer first – they always choose the freshest produce for your order, and take great care that your shopping reaches you in perfect condition. Last winter, they even braved the treacherous snow and ice to make sure you had food on your table for Christmas!

As well as taking the hassle out of shopping, our home delivery service saves on your fuel costs – it's free for orders over £50 and just £5 for orders under that – visit our website at warnersbudgens.co.uk for more details.

3 easy ways to shop

- **Shop in-store:** do your shopping in-store, we will help you pack and then deliver your shopping to your home later in the day.
- **Phone your order:** phone your local store with your shopping list and we will deliver your shopping to you the next day.
- **Place your order online:** visit warnersbudgens.co.uk, click on the home delivery tab to send us your shopping list and we will deliver your shopping to you the next day.

Charity champions

Staff raise marathon amount for NSPCC!



Raising money for charity is a big part of who we are and this year we've raised a record amount for our chosen charity, the NSPCC. Back in April, three of our staff – Warner's Budgens owner Guy Warner, Bidford store manager Mike Worrall and Broadway assistant manager Andrew Kendry – ran the London Marathon with the aim of raising £6000 for the NSPCC. The intrepid trio smashed that figure, handing over a cheque for a whopping £10000 to the NSPCC!

But the hard work doesn't stop there – all of our stores have been busy raising even more money for the NSPCC with cake bakes, raffles and a host of other events. Visit your local store to find out more.



Dear customer,

It was during the extreme weather of last winter that I realised quite how important our home delivery service was to so many customers. Brandishing snow chains, I drove one of our vans for the day and really got an insight into how hard our home delivery team works to make sure your groceries reach you in perfect condition. We have just re-launched our home delivery service to make it even easier for customers to use – with options to order online or by phone, you don't even need to leave the house at all!

Of course, we still like to welcome our customers in person and thank you to everyone who supported our efforts in the London Marathon where we raised £10000 for the NSPCC – definitely worth the months of training, although I'm not sure if my knees have forgiven me quite yet!

Another success story was the Bidford Juniors end of season football tournament which we were pleased to sponsor. It was the first tournament organised by the club and probably one of the best I've been to – and with a son who's football-mad, that's quite a few! Congratulations to everyone involved – here's to another successful season.

Best wishes

Guy Warner
Store Owner





Raising money for Bidford Juniors FC

A community store

Since we launched our Local Community Savings Scheme, we've been overwhelmed with how much support we've had from our customers in the local community. With your help we have been able to raise a lot of money for the Bidford Juniors Football Club and have just presented them with their third cheque since the scheme began.

The club is a vital part of the community which is run solely by volunteers. Through donations such as our Local Community Savings Scheme the club is able to expand, giving even more children the chance to enjoy sport and be part of a local team. The best part is it's so easy - for every £10 you spend in our store, you receive a Local Community Token which we convert to cash and donate to local organisations. Don't forget to ask for your Token next time you shop with us.

Join us in celebrating our finest local produce...

Harvest time is traditionally when we give thanks for our food and this year's British Food Fortnight gives us the perfect opportunity to do just that. What started out as a small festival to celebrate our home-grown food and drink in 2002 has grown to become a huge event and an important date in the food calendar.

During the two weeks of British Food Fortnight we will be saying thank you to our local suppliers for all their hard work in supplying us with top quality produce throughout the year. Do come and meet our local suppliers who will be offering free tastings of some of the wonderful local produce that we stock in our store...



British Food Fortnight:
17th September
- 2nd October

UBU Pure Gold Beer

Top 5 local products sold in-store:

- **Simple Suppers Farmhouse Gold Sausages** – great tasting bangers made from locally-reared pigs
- **Jess' Organic Ladies Semi Skimmed Milk** – deliciously creamy milk with none of the goodness taken out
- **Fatherson Victoria Sponge** – light and airy with a home-baked quality, easy to pass off as your own!
- **The Soupery Minestrone Soup** – fresh, seasonal soup made with local ingredients to an authentic Italian recipe
- **UBU Pure Gold Beer** – multi award-winning refreshing golden ale, with a lovely dry and bitter finish



Jess' Ladies Organic Milk



The Soupery

Baking mad!

The country has been gripped with baking fever recently as people rediscover the joy of making – and devouring – home-made cakes, macaroons and other goodies, thanks to TV programmes like *Baking Made Easy* and *The Great British Bake Off*.

And now baking has just got even more fun with Divine Deli's Decorate! range. These cake decorations are a hugely popular new addition to our baking range – perfect for creating celebration cakes or to use as toppings for ice cream and cookies. With a range of brightly coloured chocolate buttons, rainbow coloured sugar crystals, mini marshmallows, jelly beans and an assortment of other eye-catching gems, you'll find just the right decoration for your masterpiece!

Baking tip! For a really light sponge that rises well, use butter at room temperature and cream well with the sugar.



Cutting costs in the kitchen

#6 Save with our online offers

With the cost of food soaring, we've done all we can to help you keep your food bills down. Regular customers will already know about our Taste Club, a free to join online club where you can save up to £30 on your shopping each month. We've also launched monthly discount vouchers on our main website for a whole variety of everyday household goods – simply log on and print out the vouchers to use in your local store. Social media fans can sign up to our offers on Facebook and follow us on Twitter.

Save £££ online!



We also have hundreds of discounted items in-store every day, which we update every three weeks. You can view all of these offers on our website, making it easy to plan your weekly meals to take advantage of all our price cuts. But don't worry if computers are not your thing – we also have leaflets in-store telling you about all of our latest offers.

How to receive our offers:

Taste Club: budgenstasteclub.co.uk

Online vouchers: warnersbudgens.co.uk

Facebook: facebook.com/warnersbudgens

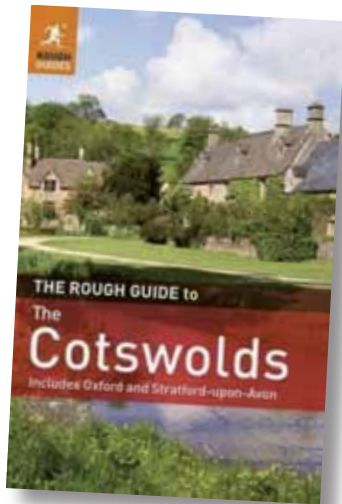
Twitter: twitter.com/warnersbudgens

Save £££ in-store!



We're in the guidebooks!

We're thrilled to be mentioned in the new *Rough Guide to the Cotswolds*. Here's what they say: 'Warner's Budgens are a chain of locally run food outlets: alongside all the familiar supermarket brands, they stock an unusually wide choice of local produce from Gloucestershire, Worcestershire and Warwickshire'. We think that's pretty spot on! Extracted from *The Rough Guide to the Cotswolds*, 2011, £12.99, www.roughguides.com.



Meet the supplier: Simple Suppers

A real favourite with our customers, this award-winning family business is renowned for their unbelievably tasty sausages, bacon and pies. Based in Moreton-in-Marsh, David and Gill Graham started rearing pigs back in 1977 but it wasn't until Gill started making pies and meals to sell at the local W.I. markets that the idea for Simple Suppers was born.



The secret of their success is in choosing animals with good genetics backed up with a commitment to compassionate farming. The animals used in their meat products are reared onsite or other local farms, and suffer no undue stress in transportation or handling. All of this produces a meat which is tasty and well-balanced with a naturally clean flavour.

As well as the famed Farmhouse Gold sausages, the chicken and mushroom pie is a firm favourite, with good chunks of meat in a rich gravy, and buttery home-made pastry – an easy meal to simply pop in the oven!

OFFER - £2 OFF!

**A Simple Suppers Family Sized
Chicken and Mushroom Pie**

Terms and Conditions: This voucher cannot be used in conjunction with any other promotional activity. Only one voucher per transaction. This voucher has no cash value. Valid until 30th September 2011.

