

Taste the experience!

Sign up now for our wine-tasting evening with Vinology...

Our customer Taste Club events have proved extremely popular this year with a floristry demonstration by local florist Rose Hamson and a chocolate truffle-making evening with local chef, Ben Axford. The next event is wine-tasting, led by Matt Cowan and Mark Archer from Vinology, our local specialist wine suppliers. Taking place at the Manor House Hotel in Moreton-in-Marsh, we're expecting another sell-out evening. To find out more and to keep informed of future customer events, please sign up for free Taste Club membership at budgenstasteclub.co.uk.



Meet the supplier: Fowlers Cheese

Enjoy cheese as it should be from the oldest cheese-making family in England!

Based in Warwickshire, Fowlers has been producing fine cheese since before 1840 and now, 14 generations later, the Fowlers are using the same care and traditional skills as their ancestors to produce their award-winning cheeses.

You can literally taste this experience in Fowlers cheeses: their traditional sage Derby recipe is over 100 years old! If you've never tasted one of Fowlers traditionally-made cheeses, now's your chance as we are offering readers 50p off Fowlers Chilli Cheese. Just take the coupon to your local Warner's Budgens store to receive your discount.



OFFER - SAVE 50p ON FOWLERS WITH CHILLI (200g)

Terms and Conditions: This voucher cannot be used in conjunction with any other promotional activity. Only one voucher per transaction. Only one voucher per customer. This voucher has no cash value. Valid until 20th October 2012.



Shop for less at Warner's Budgens!

This year, we made it our goal to make your weekly budget stretch even further. We've introduced new cut-price lines, increased our number of special offers, and price-matched more items, all to help you keep costs down. Here's how to start saving now:

SuperValu range: save up to 20% on your shopping bills by switching from branded products to our new range of top quality everyday items.

Daily Basics range: discover all your daily essentials at cut-price costs with our new basics range.

Tesco Price Match: find even more of your favourite branded products at Tesco prices or lower.

Monthly offers: download fantastic monthly offers at warnersbudgens.co.uk and join our Taste Club for even more savings at budgenstasteclub.co.uk.

Special promotions: follow us on Facebook and Twitter for news and offers at [facebook.com/warnersbudgens](https://www.facebook.com/warnersbudgens) and twitter.com/warnersbudgens.



Contact us

Hi, I'm Damien Yates, your store manager. As you can see, we really do listen to our customers at Warner's Budgens and do all we can to give you what you want. If you have any more requests, please do get in touch at www.warnersbudgens.co.uk, and click on the 'Your Thoughts' button: we will respond to you within 72 hours. Or visit me in person at Warner's Budgens, Russell Square, Back Lane, Broadway, WR12 7AP, tel 01386 842870. I'll be pleased to hear your thoughts.



warner's
Budgens
of Broadway

Autumn Newsletter

Spread the goodwill!

With help from you, our customers, we have already raised over £3000 for local good causes

Thanks to you, our loyal shoppers, we have already raised over £3000 through our Community Savings Scheme. The scheme has proved so popular we thought we should spread the goodwill and offer our support to more than one local charity at a time. Now you can choose who receives your Community Savings Token every time you shop with us.

The nominated charities for the second half of this year are the Broadway Youth Club and Signpost. Our Community Savings Scheme can make a huge difference to both of these worthy causes. The principle remains the same – every time you spend £10 in store, you receive a Community Savings Token. You can then decide which charity needs your support



most by placing your token in the relevant box at the check-out. So, shop with us and help to spread some goodwill!

Choose your charity!



Broadway Youth Club

This youth club plays a vital role in our community. It offers young people a safe place to learn new skills or just have fun with friends within a secure and supportive environment. The club is looking to launch two new initiatives for members: one teaching about healthy eating, and the other looking at improving IT within the club. The club needs our help to get these projects started.



Signpost

You can't get more local than this information service, based next to our store in Russell Square! Signpost is a small charity that provides information to those members of our community who require help to alleviate social or personal problems. Over the last few years, funding has been in extremely short supply: with help from our Community Savings Scheme, volunteers can continue to reach out to those people who need them most.



Dear customer,

It's been a once in a lifetime summer and one that makes me feel proud to be British. It also made me feel proud to be part of such a close community, where everyone, young and old, came together to enjoy this summer's events.

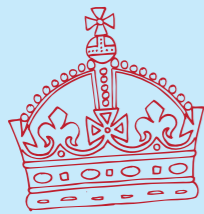
First there was the Olympic torch parade which passed through our village and gave everyone a taste of things to come. The Queen's Diamond Jubilee gave us another excuse for a village party and it was great to see so many people brave the monsoon-like weather to get involved!

The Olympics was really the crowning glory: 'inspire a generation' was the catchphrase, and I really do feel that the events of this summer have inspired us all – from the young players at our local Broadway United Football Club to pupils at St Mary's Primary School, from our local producers to our customers and staff, we've all been touched in some way - I can honestly say that I don't think we'll ever see another summer like it. Turn to page 2 to see some of our highlights...

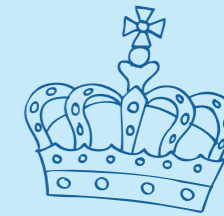
Best wishes

Guy Warner
Store Owner





OUR BIG BRITISH SUMMER!



It's been one of our biggest and busiest summers ever. From the Golden Jubilee to the Olympics, and everything in between, here are some of the highlights...



Broadway United Under 9s: Ambassador Evesham Football League Plate winners and league runners-up



Having fun at the Broadway Village Jubilee Party



Singing in the rain: the weather couldn't dampen our spirits at the Broadway Village Jubilee Party!



Pupils at St Mary's School show their support for England in Euro 2012



Guy presents a cheque to Mike Appleby, Headmaster of Broadway First School, recipient of our Community Savings Scheme



Flying the flag: entries to our Jubilee poster competition were displayed in our store



Alex and Dominika from St Mary's won a Jubilee party for the school



Our Seasonal Lunch partner, The Horse and Groom, won best pub restaurant at the Cotswold Life Food & Drink Awards



Sarah Fawcett, winner of our Trolley Dash Competition, grabs goodies in 90 seconds with her son Jack



Sarah and Jack show off their spoils to Guy after their spectacular Trolley Dash!



The winners of our Dragon's Den bread project, Calista and Ophelia from St Mary's School, with store manager, Damien Yates



Staff from Warner's Budgens Broadway collecting their Budgens Store of the Year Award



Warner's Budgens sponsored the 2012 Cotswold Life Food & Drink Awards



Food writer, Ben Axford, talks about matching cheese and wine in the Warner's Budgens Country Larder Tent at the Moreton Show



Pupils from St Mary's School show off their baking skills during the Warner's Budgens Bread Project