

Best of British!

Did you know that all of our fresh SuperValu meat and poultry is guaranteed 100% British and fully traceable? With regular 3 for £10 offers on products, this means peace of mind at a sensible price. Our SuperValu range sits alongside our hugely popular local ranges from Todenham Manor Farm, The Cotswold Farmer and Martin's of Broadway. We believe that knowing where your food comes from and understanding what is on your plate is a basic right – that's why we aim to give you the widest possible choice so that you can make informed decisions when you shop. Now that's food for thought!



Meet the Supplier: Donnington Brewery

Enjoy a taste of history from the Good Pub Guide's 'Brewery of the Year'...



The Arkell family has been producing ale at Donnington Mill in Stow-on-the-Wold since 1865. The building actually dates back to 1291 when it was used as a cloth and corn mill and not a lot has changed since those early days – the original mill wheel is still used to power some of the pumps, and water is sourced from a nearby spring beside the mill pond. Even the ales are made using the same four ingredients – spring water (or liquor), barley, malt and hops to produce a pure-tasting, refreshingly natural beer: Double Donn, with its nutty aroma, cereal malt flavour and trace of orange fruit and Donnington Gold, a golden-coloured beer with a citrus flavour followed by a rounded malt finish.

Cheese & Wine Pairing

Learn how to match cheese and wine at our Taste Club event, led by wine expert, Matt Cowan from Vinology, and cheese specialist, Jeremy Bowen from Paxton & Whitfield. Discover new flavours, old classics and unusual pairings as our experts share their extensive knowledge with you. The event takes place on 17th October at 7.30pm at The Manor House Hotel, Moreton-in-Marsh and costs £10. Spaces are limited so book a place by calling Lucy Worrall on 0844 2250991 or email lucy@warnersretail.co.uk.



Contact us

Hi, I'm Jerry Tweney, your store manager. As you can see, we really do listen to our customers at Warner's Budgens and do all we can to give you what you want. If you have any more requests, please do get in touch at www.warnersbudgens.co.uk, and click on the 'Your Thoughts' button: we will respond to you within 72 hours. Or visit me in person at Warner's Budgens, Moreton-in-Marsh, GL56 0AF, tel 01608 651854. I'll be genuinely pleased to hear your thoughts.



warner's
Budgens
of Moreton-in-Marsh

Autumn Newsletter

Moreton store to double in size!



Exciting plans are afoot for our Moreton store which is to undergo a £1.5 million extension after planning permission was granted earlier this year. The extension will almost double the store's current size. "Creating another 7,000 sq foot of trading space is like having all our Christmases at once," said Guy Warner. "We'll be able to bring in a hugely increased range and lots more choice for our shoppers. In the last six years, we've had fantastic support from the people of Moreton. We know many of our shoppers personally, we love getting feedback and we've always done our best to be responsive to requests for new lines and services. The expansion will help us to continue to do this."

It will also boost the local economy, creating 20 new jobs to add to the 65-strong workforce. The building project should take 12-18 months and will include demolishing a storage building which backs on to the railway line.

"We're not a big multi-national, but that doesn't mean we think small," said Guy. "It does mean we have to stay ahead of the game in a highly competitive retail market, and assuming planning is not granted for another large food store in town, this extension will help us to do that."

The store will be open as usual during the work with disruptions kept to a minimum. Keep up to date with the building progress on our website at www.warnersbudgens.co.uk.

Raising money to save lives

Thanks to the support of our loyal customers who raise money through our Community Savings Scheme, we have been able to purchase a life-saving defibrillator for the town. Costing £2,000, the defibrillator will be based at our Moreton store and will be available for anyone to use in an emergency. The machine, which was requested by Moreton Town Council, could save many lives; it is easy to operate with guidance being given from the emergency services and comes with its own voice-recorded instructions. Earlier this year we also donated £461.98 through our Community Savings Scheme

to Cotswolds Volunteer North, a befriending charity based in Moreton, and £410.27 to St David's Primary School to help them develop their outside learning space. We are now raising money to build a new outdoor play area at Shipston on Stour Primary School, and to buy some sensory equipment for Moreton-in-Marsh Playgroup. It's easy to get involved: simply collect a Community Savings Token for every £10 you spend in store, pop these into our collecting boxes and we will convert them into cash for charity.



Dear customer,

After a shaky start, thankfully it turned out to be one of our sunniest summers for a long time and what a difference a bit of sun makes! The change in mood was palpable - suddenly we all wanted to be outside, enjoying the good weather with family and friends, feasting on ice creams, cool beers and tucking into tasty BBQ food. Where better to experience this than the Moreton Show for which tickets sold in record time. Once again we sponsored the Country Larder tents, where visitors enjoyed great local food and live chef demonstrations. It really is a great event and one which I look forward to year after year, whatever the weather!

This year has been an exciting time for our Moreton store as we look forward to our forthcoming extension. Our plans mean we'll be able to bring you even more products and services offering you a greater choice in your everyday shopping. We'll keep you posted with progress, but until then, it's service as normal!

Best wishes

Guy Warner
Store Owner

£1 OFF
DONNINGTON GOLD

Terms and Conditions: This voucher cannot be used in conjunction with any other promotional activity. Only one voucher per transaction. Only one voucher per customer. This voucher has no cash value. Valid until 20th October 2013.



Our year in pictures

From sponsoring local football clubs to supporting local projects through our community savings scheme, we love being an active part of the community. Here are some of our favourite moments...



Warner's Budgens staff walked 100km in 30 hours on the London2Brighton challenge, raising over £5000 for Macmillan



We are proud to sponsor the Cotswold Life Food and Drink awards, this year attended by the Princess Royal.



Pupils from Blockley School make croissants as part of our annual Bread Project



Live chef demonstrations in the Warner's Budgens Country Larder tents at the Moreton Show



Guy presents a cheque for £461 raised through our Community Savings Scheme to Cotswolds Volunteers North



Pupils at Blockley School show off their new e-reading scheme purchased with money raised through our Community Savings Scheme



Providing extra energy for local riders competing in the Three Peaks Challenge



The grand opening of the Post Office in our store earlier this year



Our Community Savings Scheme raised over £420 for St David's CoE Primary School



Local Supplier, The Cotswold Traiteur, cooks up some British favourites as part of our Best of British campaign



Store manager Jerry Tweny presents the Warner's Budgens Clubman of the Year trophy to Chris Burdock of Moreton Rangers FC



Pupils from Blockley School sell breads they created on our Bread Project to raise money for their school



Beautiful blooms - Rose Hamson demonstrates the art of floristry at a Taste Club event