

Best of British!

Did you know that all of our fresh SuperValu meat and poultry is guaranteed 100% British and fully traceable? With regular 3 for £10 offers on products, this means peace of mind at a sensible price. Our SuperValu range sits alongside our hugely popular local ranges from Todenham Manor Farm, The Cotswold Farmer and Martin's of Broadway. We believe that knowing where your food comes from and understanding what is on your plate is a basic right – that's why we aim to give you the widest possible choice so that you can make informed decisions when you shop. Now that's food for thought!



Meet the Supplier: Hogan's Cider

Enjoy the taste of the English countryside in this multi-award-winning cider



This is cider as it should be: pure and simple. Made with 100% pressed apples, picked from orchards in Gloucestershire, Herefordshire and Worcestershire, there's nothing else needed to create the distinctive, award-winning flavour of Hogan's cider – this year alone, the company has won over 10 awards for its bottled ciders, taking its total award tally up to 30!

Cider drinking is making a resurgence in the UK, and it's largely thanks to the skills and expertise of small, dedicated artisan cider producers like Hogan's. If it's been a while since your last taste, try Hogan's Medium Cider, a golden, well balanced, slightly sparkling cider with caramel, butterscotch and dried fruit aromas or their Dry Cider, a deep gold, slightly sparkling, dry cider with a fruity aroma of traditional bitter sweet apple with spice and peaty overtones. It's the English countryside in a bottle!

£1 OFF HOGAN'S CIDER

Terms and Conditions: This voucher cannot be used in conjunction with any other promotional activity. Only one voucher per transaction. Only one voucher per customer. This voucher has no cash value. Valid until 20th October 2013.



warnersbudgens.co.uk

Cheese & Wine Pairing

Learn how to match cheese and wine at our Taste Club event, led by wine expert, Matt Cowan from Vinology, and cheese specialist, Jeremy Bowen from Paxton & Whitfield. Discover new flavours, old classics and unusual pairings as our experts share their extensive knowledge with you. The event takes place on 17th October at 7.30pm at The Manor House Hotel, Moreton-in-Marsh and costs £10. Spaces are limited so book a place by calling Lucy Worrall on 0844 2250991 or email lucy@warnersretail.co.uk.



Contact us

Hi, I'm Mike Worrall, your store manager. At Warner's Budgens, we really do listen to our customers and do all we can to give you what you want. If you have any requests, please do get in touch at www.warnersbudgens.co.uk, and click on the 'Your Thoughts' button: we will respond to you within 72 hours. Or visit me in person at Warner's Budgens, Salford Road, Bidford-on-Avon, B50 4AW, tel 01789 773352: I'll be genuinely pleased to hear your thoughts.



warner's
Budgens
of Bidford-on-Avon

Autumn Newsletter

Community Library moves with the times...

Only two years ago, we were helping to save Bidford Community Library from closure; now we are helping the library to fund exciting projects to support a new generation of users...



With money raised from our Community Savings Scheme, Bidford Community Library is installing an e-reading scheme as part of their refurbished children's corner to increase the appeal to young readers. But it's not just children who are reaping the benefits of the library's modernisation. The library has a computer suite and offers computer training to 'silver surfers' and to the unemployed.

"We couldn't have offered all these things without the support of our local

community," said library director, Angela Ballard. "In particular, Warner's Budgens, who has supported us every step of the way through their Community Savings Scheme."

This year, thanks to loyal customers, Warner's Budgens has

raised almost £3800 for local projects, with £317 being donated to the Goslings Toddler Group to help purchase new toys, £401 donated to Bidford Youth Club to help them buy a new football table and £1000 donated to Bidford on Avon Community Library. We are now raising money to support the First Responders in Bidford on Avon and continuing with our support of the Bidford Community Library.

Bidford's Living history

A book documenting the memories of Bidford residents during the 20th Century has been flying off our shelves. 'Yesterday's Children: Bidford on Avon Remembered' is the story of Bidford as seen through the eyes of long-term residents, many of whom helped to create the history as well as recount it. Research for the book came from oral accounts, press reports, records from the church, school and local council as well as books written by local authors. It traces the impact of changes that took place in the village following two World



Wars and how this brought huge technical and economic change leading to the evolution of the traditional country village into the Bidford we enjoy today.



Dear customer,

After a shaky start, thankfully it turned out to be one of our sunniest summers for a long time and what a difference a bit of sun makes! The change in mood was palpable - suddenly we all wanted to be outside, enjoying the good weather with family and friends, feasting on ice creams, cool beers and tucking into tasty BBQ food. The good cheer extended to our Community Savings Scheme helping us to raise more money than ever for local good causes, including Bidford Community Library and Bidford Youth Club. Having met the people behind these schemes I am reminded how fortunate we are to enjoy such a vibrant community here in Bidford. Communities rely on volunteers like this who pull together and work tirelessly to create something extraordinary for the good of others.

Our Community Savings Scheme is just one way of saying thanks and showing our appreciation of all their hard work. We will continue to support these causes and others in the coming year, so please remember to collect your Community Savings Tokens when you shop with us – every penny counts!

Best wishes

Guy Warner
Store Owner

Our year in pictures

From sponsoring local football clubs to supporting local projects through our community savings scheme, we love being an active part of the community. Here are some of our favourite moments...



We were proud to sponsor the end of season awards at Bidford Juniors FC



Our local supplier, Thierry from La Parisienne, shows pupils how to use the dough mixer on our annual Bread Project



We were pleased to sponsor the Bidford Juniors annual tournament again in June



Pupils from Bidford Primary School make croissants as part of our annual Bread Project



We provided sandwich ingredients for a teddy bear's picnic at Bidford Primary School



We continue to supply ingredients for the popular Cookery Club at Bidford Primary School



One lucky customer won a brand new mini after taking part in an instore competition with Cadbury's



Our Community Savings Scheme raised over £400 for Bidford Youth Club



Our Bidford store was a finalist for Independent Retailer of the Year at the Convenience Retailers Awards



Goslings Toddler Club received a cheque for £317 raised through our Community Savings Scheme



Bidford Community Library receives a cheque for over £500, raised through our Community Savings Scheme



Beautiful blooms - Rose Hamson demonstrates the art of floristry at a Taste Club event



Plaiting is one of the skills taught by our local supplier, Thierry from La Parisienne, on our annual Bread Project