

## Live local, love local

At Warner's Budgens we firmly believe that supporting local businesses not only benefits our community and our local economy, but also gives direct benefit to our customers. Where else can you find hundreds of locally-produced items under one roof, alongside your everyday essentials? Why not make it your goal to add one locally-produced item to your basket the next time you shop with us and show your support too?



Have you tried? **Classic Steak & Ale Pie by The Cotswold Traiteur** which won **Best Food Product of the Year** at this year's **Cotswold Life Food & Drink Awards!**



## Meet the Supplier:

### Todenham Manor Farm

When Irayne Paikin and her husband bought a run-down farmhouse in the Cotswolds almost 10 years ago, it was a leap of faith for the London-based duo. The couple continued to let their fields to local farmer, Barry, and his flock of sheep, but then a herd of cows appeared (Pedigree South Devon cattle no less!) quickly followed by a number of rare breed pigs. Soon, Irayne was busy dreaming up sausage recipes, eventually employing an onsite butcher and marketing her meat products. Just a few years later and the company has won numerous Great Taste awards and high praise from many of the UK's leading chefs, including Marco Pierre White ('My perfect breakfast sausage') and Raymond Blanc ('Stunning pork belly').

To discover what the experts are talking about, use your money-off voucher to try any of the products we stock by Todenham Manor Farm. Offer available while stocks last.

Don't forget! Visit our website for money off vouchers, in-store promotions, home delivery and to order your celebration cakes and hampers. Visit [warnersbudgens.co.uk](http://warnersbudgens.co.uk) now

**£1 VOUCHER**  
VALID TOWARDS ANY TODENHAM MANOR FARM PRODUCT

This voucher cannot be used in conjunction with any other promotional activity. Only one voucher per transaction. Only one voucher per customer. This voucher has no cash value. Valid until 31st October 2014.



### Contact us

Hi, I'm Damien Yates, your Store Manager. As you can see, we really do listen to your comments at Warner's Budgens and do all we can to give you what you want. If you have any more requests, please do get in touch at [warnersbudgens.co.uk](http://warnersbudgens.co.uk), and click on the 'Your Thoughts' button: we will respond to you within 72 hours. You can also visit me at Warner's Budgens, Russell Square, Back Lane, Broadway, WR12 7AP, tel 01386 842870. I'll be genuinely pleased to hear your thoughts.



## Why you can't beat our own-brand ranges...



'Made Easy' is the latest addition to our own-brand lines and it certainly lives up to its name. This quality range of ready meals has been designed using the finest fresh ingredients to give you quick and easy, healthy and tasty meals in minutes. Our premium range, 'Discover the Taste', has proved so popular with customers that we are continually bringing out new lines, while for everyday ingredients at low prices, you can't beat our 'SuperValu' range.

Try these for fuss-free weekday suppers: **Made Easy Hunters Chicken; Discover the Taste Slow Cooked Pork Belly; SuperValu Italian Ham & Cheese Tortelloni.**



warner's  
**Budgens**  
of Broadway

## Autumn Newsletter

## Introducing our new Taste Club Reward Card!

Register now to enjoy exclusive rewards and earn points while you shop...



Our new Taste Club Reward Card is not just any old loyalty card. Yes, you will earn points while you shop, but our card also gives you that little bit more. At Warner's Budgens we're known for our personal approach, so every month we will send you specific, hand-picked offers that we know you'll love. You will also receive all of our usual Taste Club offers, worth up to £30 a month, and we'll let you know

about extra points promotions and special events that are happening in your local store.

For every £1 you spend, you receive one point and you can use your points to pay towards your shopping at any time. To claim your Taste Club Reward Card, sign up for free at [budgenstasteclub.co.uk](http://budgenstasteclub.co.uk). Do this before 31st October and receive 100 points to start you off!

## Working together for our community



Our Community Savings Scheme is an important way for us to actively support our local community and we are delighted to have recently presented a cheque to the **1st Broadway Brownies** and we've just placed an order for a defibrillator for the village. The money that our customers raise, just by shopping in our store, makes a real difference to the people involved in these local projects. We are currently raising money for the **Broadway Library** as well as supporting the **1st Broadway Guides**. It's easy for everyone to get involved – the more you shop in our store, the more money we can donate to these causes. Choose the project you want to



support by dropping the green Community Savings Scheme token, given to you with your shopping receipt, into one of the in-store collection bins.



Dear Resident,

July brought some fantastic weather and it certainly helped to create a party atmosphere in Broadway when huge crowds turned out to enjoy Broadfest. This fantastic, weekend-long musical festival may only be in its second year, but it has already established itself as one of the highlights of the summer. It's great to be part of such a vibrant village where the hard work and commitment of local volunteers make exciting things like this happen all year round. Here's hoping for more of the same as we move towards Christmas!



Being a community store, we like to reward our loyal customers, and the recent introduction of our Taste Club Reward Card has proved extremely successful with over 4000 customers signing up in the first three months. As well as benefitting from all of our usual Taste Club discounts each month, the new Reward Card gives you personalised offers and allows you to collect points to pay towards your shopping. It's our way of saying thank you for shopping with us so please sign up to receive your card and start making savings on your food bills.

Best wishes

Guy Warner  
Store Owner



# Our year in pictures

*From sponsoring local clubs to supporting local projects and schools through our community savings scheme, we love being an active part of the community. Here are some of our favourite moments...*



St Mary's School had a great time during our Bread Project week and this is one of their creations, 'Pesto Bread' being presented in the 'Dragons Den'



Broadway Scouts created some yummy recipes during our Scouts for Sprouts initiative



We all had a great day out at Moreton Show where we again sponsored the Country Larder Food Hall



Proud to sponsor the Broadway United End of Season Awards



Guy enjoyed having breakfast with children at Willersey School Breakfast Club, which we are proud to sponsor



We are pleased to support the Broadway Library with our Community Savings Scheme



Store Manager Damien Yates presents a cheque to Broadway United from our Community Savings Scheme



We were proud to sponsor the local CAMRA beer festival. Guy and event organiser Christine McCrae enjoying a beer!



Children from St Mary's School making croissants and pain au chocolat at our local bakery, La Parisienne, as part of our week-long Bread Project



Enjoying a juicy apple grown by one of our most local suppliers, Martin Harrell from Hayles Fruit Farm



Store Manager, Damien Yates presenting the Warner's Budgens Clubman Award to Debbie Bigginton, the Broadway United Club Treasurer for all her efforts organising the Clubs finances



Celebrating British Tomato Week with tomatoes grown just down the road in Buckland



Proud to sponsor the Cotswold Life Food and Drink Awards. Steve Neale, Warner's Budgens Operations Manager, presents the Best Food Product of the Year award to The Cotswold Traiteur



Warner's Budgens is very proud to now be a Corporate Patron of the Gordon Russell Museum, along with several other prominent local businesses