

Live Local, Love Local

At Warner's Budgens we firmly believe that supporting local businesses not only benefits our community and our local economy, but also gives direct benefit to our customers. Where else can you find hundreds of locally-produced items under one roof, alongside your everyday essentials? Why not make it your goal to add one locally-produced item to your basket the next time you shop with us and show your support too?



Have you tried? **Classic Steak & Ale Pie by The Cotswold Traiteur** which won **Best Food Product of the Year** at this year's **Cotswold Life Food & Drink Awards!**



Why you can't beat our own-brand ranges...



'Made Easy' is the latest addition to our own-brand lines and it certainly lives up to its name. This quality range of ready meals has been designed using the finest fresh ingredients to give you quick and easy, healthy and tasty meals in minutes. Our premium range, 'Discover the Taste', has proved so popular with customers that we are continually bringing out new lines, while for everyday ingredients at low prices, you can't beat our 'SuperValu' range.

Try these for fuss-free weekday suppers: **Made Easy Hunters Chicken; Discover the Taste Slow Cooked Pork Belly; SuperValu Italian Ham & Cheese Tortelloni.**



Meet the Supplier:

Todenham Manor Farm

When Irayne Paikin and her husband bought a run-down farmhouse in the Cotswolds almost 10 years ago, it was a leap of faith for the London-based duo. The couple continued to let their fields to local farmer, Barry, and his flock of sheep, but then a herd of cows appeared (Pedigree South Devon cattle no less!) quickly followed by a number of rare breed pigs. Soon, Irayne was busy dreaming up sausage recipes, eventually employing an onsite butcher and marketing her meat products. Just a few years later and the company has won numerous Great Taste awards and high praise from many of the UK's leading chefs, including Marco Pierre White ('My perfect breakfast sausage') and Raymond Blanc ('Stunning pork belly').

To discover what the experts are talking about, use your money-off voucher to try any of the products we stock by Todenham Manor Farm. Offer available while stocks last.

Don't forget! Visit our website for money off vouchers, in-store promotions, home delivery and to order your celebration cakes and hampers. Visit warnersbudgens.co.uk now

£1 VOUCHER
VALID TOWARDS ANY TODENHAM MANOR FARM PRODUCT

This voucher cannot be used in conjunction with any other promotional activity. Only one voucher per transaction. Only one voucher per customer. This voucher has no cash value. Valid until 31st October 2014.



Contact us

Hi, I'm Mike Worrall, your Store Manager. At Warner's Budgens, we really do listen to your comments and do all we can to give you what you want. If you have any requests, please do get in touch at warnersbudgens.co.uk, and click on the 'Your Thoughts' button: we will respond to you within 72 hours. You can also visit me at Warner's Budgens, Salford Road, Bidford-on-Avon, B50 4AW, tel 01789 773352: I'll be genuinely pleased to hear your thoughts.



warner's
Budgens
of Bidford-on-Avon

Autumn Newsletter

Introducing our new Taste Club Reward Card!

Register now to enjoy exclusive rewards and earn points while you shop...



Our new Taste Club Reward Card is not just any old loyalty card. Yes, you will earn points while you shop, but our card also gives you that little bit more. At Warner's Budgens we're known for our personal approach, so every month we will send you specific, hand-picked offers that we know you'll love. You will also receive all of our usual Taste Club offers, worth up to £30 a month, and we'll let you know

about extra points promotions and special events that are happening in your local store.

For every £1 you spend, you receive one point and you can use your points to pay towards your shopping at any time. To claim your Taste Club Reward Card, sign up for free at budgenstasteclub.co.uk. Do this before 31st October and receive 100 points to start you off!

Working together for our community



Our Community Savings Scheme is an important way for us to actively support our local community and we are delighted to have recently presented a cheque to **1st Salford Priors Scout Group** and the **Bidford Community Library**. The money that our customers raise, just by shopping in our store, makes a real difference to the people involved in these local projects. We are currently raising money for the charity **Kids Run Free** which organises active, outdoor events for children in the area, and we are continuing to support the **Community Library**. It's easy for everyone to get involved - the more you shop in our store, the more money we can donate



to these causes!

Choose the project you want to support by dropping the green Community Savings Scheme token, given to you with your shopping receipt, into one of the in-store collection bins.



Dear Resident,

Thanks to the above average temperatures we enjoyed over summer, we were all treated to exceptional home-grown produce this year with tomatoes, corn on the cob, strawberries, plums and cherries all at their very finest. The prolonged periods of sun have also produced some of our best autumn fruit in a long while, with crisp and tasty locally-grown apples and pears in store now. Discover heritage varieties alongside old favourites and come and enjoy the pick of the crop!



Delicious apples locally grown at Hayles Fruit Farm by Martin Harrell

Being a community store, we like to reward our loyal customers, and the recent introduction of our Taste Club Reward Card has proved extremely successful with over 4000 customers signing up in the first three months.

As well as benefitting from all of our usual Taste Club discounts each month, the new Reward Card gives you personalised offers and allows you to collect points to pay towards your shopping. It's our way of saying thank you for shopping with us so please sign up to receive your card and start making savings on your food bills.

Best wishes

Guy Warner
Store Owner

Our year in pictures

From sponsoring local clubs to supporting local projects and schools through our community savings scheme, we love being an active part of the community. Here are some of our favourite moments...



First Salford Priors Scouts created some yummy recipes during our Scouts for Sprouts initiative



We were proud to sponsor the local CAMRA beer festival. Guy and event organiser Christine McCrae enjoying a beer!



We all had a great day out at Moreton Show where we again sponsored the Country Larder Food Hall



Children from Bidford Primary School with the croissants they made, baked and packaged on their visit to La Parisienne, with Thierry Paulin, owner of the bakery



Enjoying a sample of delicious cider from one of our local suppliers, Hogans Cider



Guy Warner presents a cheque to Avon Valley Community Responders from our Community Savings Scheme



Store Manager Mike Worrall presents the players medals at the Bidford Juniors Football Tournament which we were pleased to sponsor



Proud to support Bidford Juniors FC annual football tournament



Store Manager Mike Worrall delivering the bread plaits and croissants made by children during their visit to La Parisienne Bakery, baked overnight and delivered to the school the next day



Guy had a great time baking scones at Bidford Primary School's Cookery Club, which we are pleased to sponsor



Celebrating British Tomato Week with tomatoes grown just down the road in Buckland



Proud to sponsor the Cotswold Life Food and Drink Awards. Steve Neale, Warner's Budgens Operations Manager, presents the Best Food Product of the Year award to The Cotswold Traiteur



We are really pleased to donate fresh fruit every week to The Goslings Toddler Club in Bidford



Mike Worrall presenting a cheque to Bidford Community Library from our Community Savings Scheme