

Festival favourites

British Food Fortnight, which ran from 19th September to 4th October, is an national harvest festival that celebrates the best of our home-grown food and drink. We've always been proud to support local producers at Warner's Budgens, with over 900 locally-produced items available in our store at any one time.

But we're always on the lookout for new quality products, such as our recent discovery, **Woodlands Farm Yoghurts**, hand-made with fresh milk and thick cream, in Chedworth. Other local favourites include **The Cotswold Farmer** sausages, **La Parisienne** bread, **Jess's Ladies Organic Farm** milk and **Todenham Manor Farm** meat. Why not visit our store to celebrate your local harvest – you might just find a new family favourite!



Ask the manager



Ever wondered what the most asked for product is in your local store? It's definitely not toilet seats, says store manager, Mike Worrall! Here he reveals the food he always buys from Warner's Budgens plus a whole load of other trade secrets...

Q. How long have you been manager?

A. I joined Budgens when I was 16, and worked part-time whilst I studied, I then became a store manager back in 2001.

Q. How long have you worked for Warner's Budgens?

A. Since 2006 - previously I worked for the corporate side of Budgens. When it was announced the stores were going to be sold to independent owners I could instantly see how locally owned stores could benefit the communities they operated in and wanted to be involved.

Q. What is the best thing about working for Warner's Budgens?

A. I get to work with a fantastic team in a lovely village where we get the opportunity to sell an amazing range of locally produced products that you simply can't buy at the big name supermarkets.

Q. What makes Warner's Budgens a great place to shop?

A. Our stores are run by a great bunch of local people who are happy to go that extra mile to ensure our customers get a great service in a store that sells a great range of locally supplied products, as well as a full range of the normal 'supermarket products'.

**50p OFF
VOUCHER**



Valid on any Woodlands Farm Yoghurt 560ml

This voucher cannot be used in conjunction with any other promotional activity. Only one voucher per transaction. Only one voucher per customer. This voucher has no cash value. Valid until 15th November 2015.



Are you reaping our rewards?

Since launching last year, over 6000 customers have been enjoying the benefits of our **Taste Club Reward Card**. With bonus points weekends, fantastic savings on popular products from prosecco to pizza, as well as the chance to accrue points to pay for your shopping, **this is one hard-working card**.

If you haven't already signed up for our Taste Club Reward Card, visit www.budgenstasteclub.co.uk to register for free.



CONTACT US

At Warner's Budgens, we really do listen to your comments, and do all we can to give you what you want. If you have any requests or feedback, please get in touch via one of the following:

Facebook: Warner's Budgens

Twitter: @warnersbudgens

Email: info@warnersretail.co.uk

Phone: 01789 773352

In person: Warner's Budgens, Salford Road, Bidford on Avon, B50 4AW

Store opening hours: Monday – Saturday 8am – 10pm, Sunday 10am – 4pm

Visit www.warnersbudgens.co.uk for more details about the services the store offers, including celebration cake ordering, hampers, in-store promotions and home delivery

warner's
Budgens
of Bidford-on-Avon

Autumn Newsletter

Post Office opens in Bidford!

The new Post Office service in our store is proving to be a big hit with customers



During the summer, over 10000 people used the newly opened Post Office, now located within our store. The Post Office offers all the usual services with the added ease and convenience of being situated within a supermarket. Customers can take advantage of the longer Post Office hours, from **8am-6pm**,

Monday to Saturday, as well as the **free car parking**. There is also an **out of hours service** which means customers can post letters and parcels and carry out most Post Office services until the store closes at 10pm and there is also a **Drop & Go service** for customers who frequently send parcels.

Community support

So far this year, customers at our Bidford store have raised almost £1000 for local projects through our **Community Savings Scheme**. £409.78 has been donated to Bidford Community Library to put towards a regular games morning, one of the many activities that the library now runs as part of their status as a community hub. This takes the grand total of money donated to the library to £3690.56 since its launch in 2012.

£452.37 was donated to **Harvington Youth Project**, a charity that provides activities and games sessions each week for children aged between seven and 16. The donations will go towards their new drop-in café where teenagers can meet with friends or seek support and advice from youth workers.

In September, our team members voted **Chloe's Dream** as the next beneficiary of our Community Savings Scheme. In 2014,



20-year-old Bidford resident Chloe (pictured above) was diagnosed with Ehlers-Danlos Syndrome, a genetic connective tissue disorder that means Chloe will need lifelong intervention and care, and all proceeds will go towards funding essential life-saving equipment for Chloe. Find out more: www.chloesdream.co.uk. We will also offer ongoing support to **Bidford Community Library** through our Community Savings Scheme.



Dear customer,

It may not have been the warmest of summers but at least it was mostly dry which means that progress on reconstructing Bidford Bridge has far exceeded our expectations. That's great news, not only for the local community who rely on the bridge for everyday convenience, but it means that commercially, Bidford can be up and running sooner rather than later. Reports by Warwickshire County Council suggest that the bridge will be open for traffic in early November (not in the New Year as was originally thought), throwing us retailers a huge lifeline in the all-important run up to Christmas. It's fair to say that the closure of the bridge has brought chaos to the centre of Bidford with many retailers and businesses, including us, losing out over the summer months, so fingers crossed that we are indeed given this early Christmas bonus!

Talking of convenience, following the decision of the previous sub-postmaster to retire, we're delighted to have given the Post Office a new home in our store. Longer Post Office opening hours and free parking mean that the new location has been a welcome boost to the local community, especially during summer's disruptions.

Best wishes

Guy Warner
Store Owner

Our year in pictures

From sponsoring local clubs to supporting local projects and schools through our community savings scheme, we love being an active part of the community. Here are some of our favourite moments...



Mike Worrall presents the winner's cup at the Bidford Juniors Football Tournament, sponsored by Warner's Budgens



Children from Bidford Primary School visit our local bakery, La Parisienne, to make croissants



We've enjoyed some great Taste Club member events again this year, most recently a curry evening with Chef Indunil Sanchi, Curry Chef of the Year



Bidford Juniors, proud winners of the Bidford Juniors Football Tournament, sponsored again this year, by Warner's Budgens



Guy presents a cheque from our Community Savings Scheme to Bidford Community Library



As part of Bread Week, Thierry from La Parisienne, our local bakery, teaches pupils from Bidford Primary School to make croissants



Store Manager Mike Worrall completed a Lands End to John O'Groats bike ride in just nine days raising over £4000 for the Roy Castle Lung Cancer Foundation



Guy welcomes Tori from Coln Valley Smoked Salmon based in Northleach, one of our most recently sourced local products



Bidford Post Office is now conveniently located at our store



We were proud to sponsor the Cotswold Life Food and Drink Awards again this year which celebrates the very best of local produce



Guy presents a cheque from our Community Savings Scheme to Bidford's Kids Run Free group



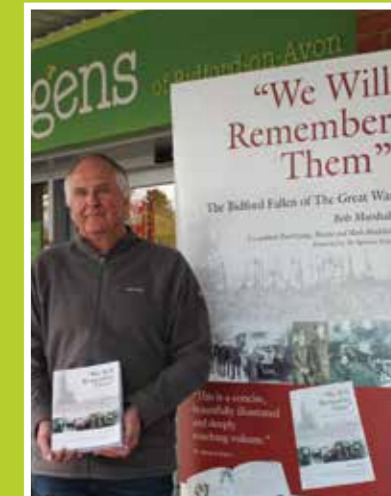
Another cheque from our Community Savings Scheme for Bidford Community Library



A recent initiative with Kellogg's meant we could donate lots of cereal to local schools breakfast clubs



Cotswold Traiteur chef, Francis Green makes kedgerree at the Warner's Budgens food demonstration area at this year's Moreton Show



We were proud to sell local book, 'We will remember them'. Author Bob Marshall is pictured at the store